

RETAIL, WHOLESALE & CONSUMER GOODS

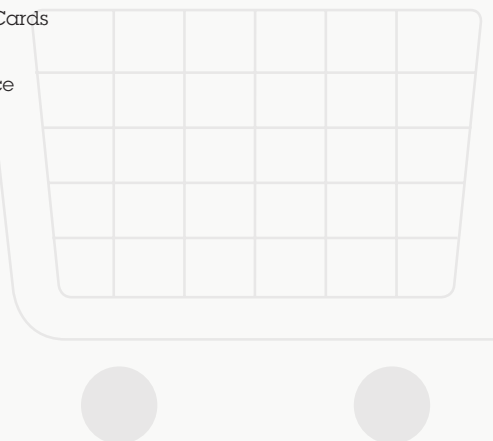
Retailers, wholesalers and consumer goods manufacturers operate in a challenging, competitive and constantly changing commercial and regulatory environment; today more than ever. With disruptive market trends, changing consumer behaviour such as the shift from traditional 'brick and mortar' shopping to e-commerce, as well as increasing price pressure, you need a multi-disciplinary team experienced in dealing with the issues at stake.

Our lawyers can not only provide you with in-depth industry knowledge on a local and international level, but can also support in all key aspects of your business. **Our team consists of experts in all relevant legal areas, working closely together to offer you tailor-made solutions.** You benefit from our experience advising clients throughout the sector; from luxury brands to food and beverage producers, from high street retailers to operators of shopping malls.

AREAS OF SPECIALISATION

We can advise you in connection with:

- Advertising and Promotions
- Brand Management
- Competition
- Commercial Contracts
- Commercial Litigation
- Consumer Finance
- Consumer Protection
- Corporate / Mergers & Acquisitions
- Data Protection and Data Privacy
- Distribution Agreements
- E-Commerce
- Employment
- Environmental Law
- Facility Management
- Franchising
- General Terms and Conditions
- Intellectual Property
- Lease Agreements
- Logistics and Distribution
- Market Entry
- Planning and Zoning
- Pricing & marketing strategies
- Product Development
- Product Labelling
- Product Liability
- Promotions / Loyalty Cards
- Real Estate
- Regulatory Compliance
- Tax



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