

Wolf Theiss advises Brighton Park Capital in Storyblok Series C Financing

Vienna, 7 June 2024 – Wolf Theiss advised private equity investor Brighton Park Capital in the recent €73.6 million Series C financing round of Linz-based Storyblok, provider of a modern content management system (CMS). The round, which was led by Brighton Park Capital, included participation from existing investors HV Capital, Mubadala Capital, 3VC and firstminute capital.

Wolf Theiss provided comprehensive legal support to Brighton Park Capital. The investment shall facilitate Storyblok's growth in the US and Europe. This funding will also aid Storyblok in developing an end-to-end content platform powered by AI and automation.

The Wolf Theiss team advising Brighton Park Capital was led by Partner Hartwig Kienast and further consisted of Senior Associate Daniel Hoehnl (Corporate), Associates Carolina Brunnmayr, Klemens Kandler, Jonathan Gruber, Paul Samonig (Corporate), Senior Associate Phillip Wrabetz (IP&IT, Data Protection), Associate Johannes Sekanina (IP&IT, Data Protection), Senior Associate Anna Schwamberger (Employment), Associate Hemma Elsner (Employment), Partner Stefan Wartinger (FDI, Competition), Associate Miranda Ellison (FDI, Competition), Senior Associate Vladimir Simkovic (FDI, Competition), Consultant Karin Spindler-Simader (Tax) and Senior Associate Angelika Zotter (Compliance).

Brighton Park Capital was also advised by Paul, Weiss, Rifkind, Wharton & Garrison LLP, based in New York. Storyblok was advised by Schoenherr under the lead of partner Thomas Kulnigg.

"We are happy to be part of the largest financing round to date this year. This transaction shows that momentum is returning to the financing landscape for Austrian start-ups. ", says Hartwig Kienast, partner at Wolf Theiss.

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About Wolf Theiss

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Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Serbia, Slovakia, Slovenia and Ukraine, Wolf Theiss represents local and international industrial, trade and service companies, as well as banks and insurance companies. Combining law and business, Wolf Theiss develops comprehensive and constructive solutions on the basis of legal, fiscal and business know-how.

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