

Wolf Theiss advises Farner International on The Skills Group becoming part of European agency group "Team Farner"

Vienna, 27 February 2023 – Vienna-based communications agency The Skills Group, one of Austria's leading PR agencies, as well as its digital subsidiary datenwerk and marketing agency All Channels Communication Austria, are changing hands. They will become part of Team Farner, a growing, pan-European communications agency group headquartered in Switzerland. Wolf Theiss is acting for Farner International AG in this transaction. Closing is subject to certain customary conditions.

Swiss based Farner, founded in 1951, started a partnership with Waterland Private Equity in January 2022. Under the umbrella brand "Team Farner", integrated communications providers from a wide range of European countries will form a joint owner-led agency group with the objective to establish a leading integrated European communications provider as a trusted partner for clients for national as well as international campaigns.

Wolf Theiss advises Farner on all Austrian law aspects of the transaction. The team is led by Florian Kuszniar (Co-Head Corporate/M&A), senior associates Christopher Jünger and Gregor Grablowitz (both Corporate/M&A), who are supported by Klemens Kendler (Associate, Corporate/M&A), Stefan Wartinger (Counsel, Competition & Antitrust), Miranda Ellison (Associate, Competition & Antitrust), Anna Schwamberger (Senior Associate, Employment), Philipp Wrabetz (Senior Associate, IP & TMT), Pascal Gstöttner (Associate, IP & TMT) and Karin Spindler-Simader (Consultant, Tax).

Wolf Theiss works in an integrated team with Bär & Karrer, who act as Swiss counsel to Farner (lead partners Christoph Neeracher and Philippe Seiler, M&A, and Susanne Schreiber and Cyrill Diefenbacher, Tax).

About Wolf Theiss

Founded in 1957, Wolf Theiss is one of the leading law firms in Central, Eastern and South-Eastern Europe (CEE/SEE). We have built our reputation on unrivalled local knowledge which is supported by strong international capabilities. With more than 360 lawyers in 13 countries, over 80% of the firm's work involves cross-border representation of international clients.

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Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Serbia, Slovakia, Slovenia and Ukraine, Wolf Theiss represents local and international industrial, trade and service companies, as well as banks and insurance companies. Combining law and business, Wolf Theiss develops comprehensive and constructive solutions on the basis of legal, fiscal and business know-how.

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