

Wolf Theiss advises Farner International AG on partnership with Kobza Media Group

Vienna, 19 December 2022 – Vienna-based Kobza Media Group, consisting of KTHE, alpha_z, massgeschneidert and Darwins Lab, as well as diego5 and its subsidiaries, is becoming part of the emerging European agency alliance "Team Farner".

Swiss based Farner, founded in 1951, started a partnership with Waterland Private Equity in January 2022. Under the umbrella brand "Team Farner", integrated communications providers from a wide range of European countries will form a joint owner-led agency group with the objective to establish a leading integrated European communications provider as a trusted partner for clients for national as well as international campaigns.

Wolf Theiss advises Farner on all Austrian law aspects of the transaction. The team is led by Florian Kuszniere (Co-Head Corporate/M&A) and senior associate Christopher Jünger (Corporate/M&A), who are supported by Nikolaus Wollner (Associate, Corporate/M&A), Carolina Brunnmayr (Associate, Corporate/M&A), Stefan Wartinger (Counsel, Competition & Antitrust), Miranda Ellison (Associate, Competition & Antitrust), Anna Schwamberger (Senior Associate, Employment), Paulina Pomorski (Counsel, IP & TMT), and Karin Spindler-Simader (Consultant, Tax).

Wolf Theiss works in an integrated team with Bär & Karrer, who act as Swiss counsel to Farner (lead partners Christoph Neeracher and Philippe Seiler, M&A, and Susanne Schreiber and Cyrill Diefenbacher, Tax).

About Wolf Theiss

Founded in 1957, Wolf Theiss is one of the leading law firms in Central, Eastern and South-Eastern Europe (CEE/SEE). We have built our reputation on unrivalled local knowledge which is supported by strong international capabilities. With more than 360 lawyers in 13 countries, over 80% of the firm's work involves cross-border representation of international clients.

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