

#### The Future of Sustainable Data

### **Alexandra Ebert**

Chief Trust Officer | MOSTLY AI

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## **Curriculum Vitae**

Alexandra Ebert is a Responsible AI, synthetic data & privacy expert and serves as Chief Trust Officer at MOSTLY AI. She regularly speaks at international conferences on AI, privacy, and digital banking and hosts The Data Democratization Podcast. As a member of the company's senior leadership team, she is engaged in public policy issues in the emerging field of synthetic data and ethical AI and responsible for engaging with the privacy community, with regulators, the media, and with customers. Apart from her work at MOSTLY AI, she serves as the chair of the IEEE Synthetic Data IC expert group. Besides being an advocate for privacy protection, Alexandra is deeply passionate about ethical AI and ensuring the fair and responsible use of ML algorithms. She is the co-author of an ICLR paper and a popular blog series on fairness in AI and fair synthetic data, which was featured in Forbes and IEEE Spectrum.

# Topic

# Why Synthetic Data is Essential for Responsible AI, Data Democratization and Fairness

"Responsible AI rests upon synthetic data. Without broader access to privacy-safe synthetic data, building algorithms that are trustworthy, fair, and explainable will be near impossible."

