

## The Future of Digital Business

### Maximilian Nimmervoll

CEO & Founder, DIAMIR

#### Curriculum Vitae

Maximilian Nimmervoll is a serial entrepreneur in the Austrian tech space and founder of [DIAMIR.io](https://www.diamir.io), a leading software development company with more than 140 software developers based in Vienna and Klagenfurt. In addition Maximilian is invested in various ventures in different sectors e.g. [www.derbrutkasten.com](https://www.derbrutkasten.com), [www.oeservice.eu](https://www.oeservice.eu), [www.metras.at](https://www.metras.at) etc. and was awarded with the EY Entrepreneur of the Year by Ernst & Young. Since 2021 Maximilian supports the Viennese family business KATTUS as cp-chairman of the board.

#### Topic

### Democratization of business models through the power of user experience (UX)

„Most business models have focused on self-interest instead of user experience“ - *Tim Cook, Apple*

# Wolf Theiss